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2017



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Photo: James McCauley

TEXPRINT ANNOUNCES THE JUDGES FOR THE WOOLMARK COMPANY'S PRESTIGIOUS AWARD 2017 – TO BE JUDGED AND PRESENTED AT PREMIÈRE VISION IN PARIS

The Woolmark Company Texprint Award will be judged on Wednesday 20 September at Première Vision by **Roberto Sarti** of illustrious textile house **Lanificio Faliero Sarti** and radical UK creative **Charles Jeffrey**, and will be presented at the Prize Presentation at 16:30 at the Texprint stand 5W86 on the same day.

The Woolmark Company has supported Texprint since the charity was founded more than 40 years ago, and The Woolmark Company Texprint Award was established in 2011. The award recognises design excellence in fabrics created with 60% or more Merino wool whether presented as printed, woven, knitted and/or mixed media fabric.

Roberto Sarti, president of **Lanificio Faliero Sarti**, is looking forward to Paris. “We have been collaborating with Woolmark with the aim to propose always new wool products. We are happy to be part of the judging team as Woolmark is doing a great job trying to discover and help new talent and designers.”

Charles Jeffrey said of the opportunity, "I am so excited to be judging the Texprint award. It's such a great opportunity to see all the fantastic work from different talents and how they have interacted with wool. Wool is such a versatile material, I really think it can become anything you dream of and so I can't wait to see what beautiful madness they come up with!"

Julie Davies, The Woolmark Company General Manager, Processing Innovation & Education commented, "The Woolmark Company has long been a proud supporter of Texprint. The award provides a unique opportunity for emerging textile designers to engage with industry leaders and gain valuable, practical experience in the field of textile design. A firm believer of education and fostering the development of future design talent, The Woolmark Company is pleased to once again support this important award scheme and invest in the future of the textile industry, whilst highlighting the innovative nature of Merino wool and we are excited to see the what this year's entrants submit."

The winner of The Woolmark Company Texprint Award will receive £1,000 plus ongoing support from The Woolmark Company and opportunities to learn about developments, innovations and the supply chain for wool. In addition, The Woolmark Company will sponsor a dedicated presence for the winner at Intertextile Shanghai.

Every year Texprint selects 24 talented textile design graduates from UK design courses for its professional mentoring scheme, displaying their work in London in July and then at Première Vision Paris in September and Intertextile Shanghai in October to promote their portfolios and help to launch their careers.

Texprint is indebted to the generosity of its sponsors, without which it could not continue its invaluable work selecting, mentoring and showcasing the work of the next generation of textile design talent.

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