

# TEXPRINT®

supporting creative futures

Paris: for immediate release

## **Patterns of the Future: taking the best new textile designers' work from portfolio to shop floor in collaboration with Marks & Spencer**

Texprint is the not-for-profit organisation that each year provides support and guidance for 24 of the UK's most promising graduate textile designers – weavers, knitters, printers, embroiderers and designers working in mixed media - as they take their first steps into their professional lives.

The Texprint programme is supported by some of the most important names in the fashion and textile industry such as Confindustria Como, Salvatore Ferragamo and Liberty Art Fabrics Company of Weavers among others.

**In an exciting collaboration with Foundation Sponsor Marks & Spencer, print designs by one of the designers selected for Texprint 2011, Toni Lake, are being used in women's fashion and bedding collections under the banner Patterns of the Future which launch at its Marble Arch, London flagship store and online during London Fashion Week on February 19.**

Marks & Spencer's head of design for brands Helen Low shortlisted three of Texprint's 2011 print designers' work with the aim of taking their designs from paper to its customers' wardrobes. From the three, Toni Lake's sumptuous drawings have been printed - by M&S supplier and Texprint supporter ATT Concorde - and used in an exclusive range for M&S within its Autograph and Limited Collections.

The Autograph range features two of Toni's kaleidoscope-style drawings in a knee-length shift dress (pictured right) and a maxi dress, while the Limited Collection presents Toni's swan designs in a T-shirt (pictured overleaf), a tunic dress and a zip-fronted knee-length dress with box-pleats.

Toni's kaleidoscopic designs also feature in dynamic bed linens in the high street legend's Home range and will be widely available through M&S stores. Further print designs by the selected designers are expected to feature in M&S's product ranges this spring and autumn.



**Print by Texprint 2011 alumna Toni Lake  
dress by M&S Autograph**



**Swan print by Texprint 2011 alumna Toni Lake  
T-shirt in the Limited Collection by M&S**

Texprint's chairman Barbara Kennington says: "2012 marks Texprint's 40<sup>th</sup> year of supporting creative futures. The Patterns of the Future project is the embodiment of Texprint's goal to make mutually constructive introductions between new design talent and forward thinking brands and retailers. We would like to thank M&S, particularly Kate Bostock, Neil Hendy and Helen Low, and Joe Little at ATT Concorde for championing new design talent and their ongoing support for Texprint."

Texprint selects and mentors 24 new graduate textile designers from UK art schools and universities, introducing them to the fashion and interior design industries through strategic networking platforms. This year's launch event takes place in London in July 11-13, and moves to Paris where the 24 designers have individual stands Indigo, Première Vision Pluriel, Paris September 19-21, 2012.

For more information and to get involved, access the website: [www.texprint.org.uk](http://www.texprint.org.uk)

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