

TEXPRINT®

2015

SUPPORTING CREATIVE FUTURES

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BEDECK TO SPONSOR NEW TEXPRINT AWARD

- Valuable internship experience and cash prize

New for 2015 is the **Bedeck Texprint Design Award for Bed & Bath** which sees Bedeck join a number of leading companies and organisations that support and sponsor the development of textile design graduates, co-ordinated by the charity Texprint.

Joanna Bowring, Texprint's sponsorship and commercial partnerships director said: *"British textile design courses foster immensely talented and creative designers, but often it is the first step into the workplace after college that is the most difficult. Texprint works to develop and mentor graduate talent in the initial phase of a professional career by providing professional opportunities and commercial experience with leading companies. Textile design plays an essential part in many facets of the fashion and interiors industries. We are delighted that Bedeck is joining the group of companies that share Texprint's ambitions to train and promote Britain's foremost graduate textile designers. The Bedeck Texprint Design Award for Bed & Bath Bedeck is not only supporting and investing in a designer's future but, hopefully, Bedeck will also benefit from their winner's fresh ideas and unfettered imagination when applied to Bed and Bath ranges."*

In June 24 textile design graduates will be selected from more than 200 applicants to join the Texprint 2015 programme. Each of the students have been identified and put forward by their college tutors for their creativity and professional aptitude. These 24 graduates showcase their collections at the Triangle Building, Chelsea College of Art & Design on 1-2 July to an invited industry audience, before regrouping 15-17 September at Première Vision Designs in Paris when the Texprint Awards will be announced.

Bedeck's head of design Julie Hall, will join a panel of industry experts to select this year's Texprint Awards for colour, pattern, space and fashion, as well as assessing the graduates work for the Bedeck Texprint Design Award for Bed & Bath. Bedeck's winner will enjoy six month's work experience in the Bedeck Studio in Co. Down, Ireland as well as a cash prize of £1,000.

-ENDS-

For further information please contact:

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On behalf of Bedeck: Anna Ambrose at Camron PR - anna.ambrose@camronpr.com Tel 020 7420 1700

Notes for editors:

24 textile design graduates, selected to benefit from the Texprint mentoring programme, will be presenting their work at Chelsea College of Art & Design on 1st and 2nd July 2015. For an official invitation, please contact Karoline Newman Newman at Articulate Communication - knewman@articulate.co.uk Tel 07850 072061.

The Texprint 2015 alumni will showcase at Première Vision Designs in Paris from 15 to 17 September 2015. The Texprint awards for Colour, Pattern, Fashion and Interiors will be announced on 16 September together with The Woolmark Company Texprint Award and the Miroglio Texprint Award for Digital Innovation. Subsequently Texprint 2015 alumni collections are presented at Intertextile Shanghai Apparel Fabrics from 13-15 October 2015

The Texprint programme – funded by industry and charitable institutions – has helped close to 1,000 new designers launch their careers in over 40 years since its launch. Texprint's alumni have gone on to establish their own brands, such as fashion designer Alice Temperley and scarf designer Emma J Shipley; set up design studios such as Kirsty McDougall of Dashing Tweeds and knitwear designer Sophie Steller; or have joined the creative departments of international design houses and major retailers, including Givenchy, Tom Ford, Roland Mouret and Marks & Spencer.

and

Each year Texprint interviews approximately 200 tutor-nominated textile design graduates who have trained in art colleges and universities across the UK. Panels of industry professionals carry out mentoring interviews with each one, and in the process select the final 24 designers who will take part in the Texprint programme of events. This begins in London in July with a presentation to sponsors, press and buyers.

Nominees for the special prizes of Body, Space, Pattern and Colour are selected by a jury - plus special internship prizes by Bedeck and Miroglio Textile. In September (15-17) the designers present their work to industry on individual stands at Première Vision Designs. Here, The Woolmark Company Texprint prize is judged and all the special prize winners are announced during the annual award ceremony which will be held on Wednesday 16 September, 2015 at 3.30pm.

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